



Autism Family Services of New Jersey

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Autism Family Services of New Jersey
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FOR IMMEDIATE RELEASE

JERSEY SHORE TO EXPECT OVER 7,000 AT FREE BEACH EVENT FOR AUTISM COMMUNITY

BELMAR- Autism Family Services of New Jersey (AFSNJ) will be hosting its 6th Annual Beach Bash on Sunday, September 12, 2010 in Belmar, New Jersey. The Beach Bash is the premiere beach event on the Jersey Shore for the autism community. Over 5,000 individuals attended last year's event, and the 2010 Beach Bash is on track to be the largest to date.

This event is free to the public and will take place on 7th Avenue from 10:00am to 4:00pm. Beach Bash highlights include musical entertainment, beach activities, arts and crafts, as well as free product samplings. A surf camp will take place during the Beach Bash, providing an opportunity for 190 children with autism to surf alongside professional surfers from the organization Surfer's Healing. Free lunch will be provided by the Belmar First Aid Squad who will also be on hand volunteering their time

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Cont'd Page 2/ Beach Bash

and manpower. In addition, lifeguards will be donating their time off season to watch the open swim area. New Jersey radio station (107.1 and 99.7) The Breeze will provide musical entertainment as well as free giveaways. Families may visit an exhibition tent with vendors offering many autism related resources.

Due to the increasing size of this event each year, it is important that all individuals register in advance to benefit the safety of those attending. Individuals may register for the Beach Bash by visiting www.autismfamilyservices.org or by calling Autism Family Services of New Jersey at 1-877-AFS-4477.

Additionally, on the evening of September 10, 2010 the 5th Annual Seaside Soiree fundraiser will take place oceanside at the Ocean Place Spa and Resort in Long Branch. The evening features a beachside clambake, silent auction and musical entertainment by the famed Reggae band, The Verdict. Funds from the event assist AFSNJ's effort to provide the Beach Bash free of cost to families. Tickets are \$150.00 and interested parties may call Samantha Griffiths at 1-877-237-4477 for more information.

Autism Family Services of New Jersey, which launched in October 2004, is dedicated to ensuring a better quality of life for individuals and their families affected by Autism and related disorders throughout their lifespan. It is a statewide non-profit organization dedicated to developing programs such as respite care, after school and recreation programs. An affiliate of The Family Resource Network, its local office is located in Brick, NJ. For more information about Autism Family Services of New Jersey, please call toll free 877-AFS-4477.

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